



YEAR 10 MEDIA STUDIES: MY LEARNING JOURNEY

AUTUMN 1: ADVERTISING & MARKETING



EDUQAS: COMPONENT 1 - ADVERTISING

Knowledge: I will begin my media studies journey by focusing on how representations of various social groups are seen by society and the ways they are constructed through the use of Media. I will also look at the set products for Adverts and consider the ways representations have evolved over time.

AUTUMN 2: THE FILM INDUSTRY



EDUQAS: COMPONENT 1 - FILM

Knowledge: I will learn how the film industry works and how particular audiences are targeted through the various stages of circulation and distribution. I will also analyse the representation of social groups based on the set products and consider the contexts in which these films were released.

SPRING 1: MAGAZINES & NEWSPAPERS



EDUQAS: COMPONENT 1 - PRINT INDUSTRY

Knowledge: I will learn about the newspaper and magazine industry, in particular the way in which newspapers target audiences in the UK. I will also analyse the representations of social groups presented in the set products and consider the contexts in which these were released.

SPRING 2: GAMES & RADIO



EDUQAS: COMPONENT 1 - GAMES AND RADIO

Knowledge: I will learn about both the Gaming industry and the Radio as a media source, considering how they both target audiences.

SUMMER 1 : C3 NON EXAM ASSESSMENT



EDUQAS: COMPONENT 3

I will research the conventions of magazines, in particular those set out in the annual brief by Eduqas. I will write a statement of aims to support me in creating 3 pages of my own magazine.

SUMMER 2 : C3 NON EXAM ASSESSMENT



EDUQAS: COMPONENT 3

I will create my own professional looking magazine, in accordance to the brief set out by the exam board. This will be worth 30% of my overall GCSE Media grade.



YEAR 11 MEDIA STUDIES: MY LEARNING JOURNEY

AUTUMN 1: TELEVISION/SITCOMS



EDUQAS COMPONENT 2: SECTION A

Knowledge: I will learn about the conventions of sitcoms and the TV industry. I will consider the ways producers target specific audiences through the use of various visual codes, including camerawork and audio codes. I will also analyse the representations of social groups depicted in the set products

AUTUMN 2: THE MUSIC INDUSTRY



EDUQAS COMPONENT 2: SECTION B

Knowledge: I will learn about the conventions of music videos and the music industry as a whole. I will consider the ways the industry has evolved and how this has changed representations over time. I will analyse the set products and consider the key artists star persona and how this is consciously constructed

SPRING 1: COMPONENT 1 REVISION



EXAM EXCELLENCE: C1

Knowledge: I will revise all the key products in relation to the C1 exam which is worth 40% of my overall GCSE

Section A: Adverts, Films, Newspapers and Magazines

Section B: Film Industry, Newspaper Industry, Radio and Games

SPRING 2: COMPONENT 2 REVISION



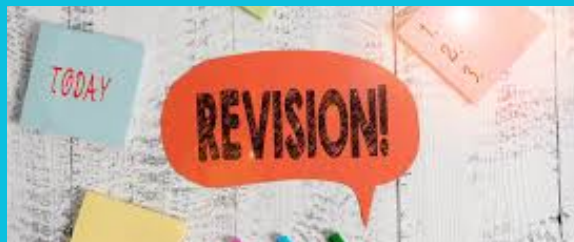
EXAM EXCELLENCE C2

Knowledge: I will revise all the key products in relation to the C2 exam which is worth 30% of my overall GCSE.

Section A: Sitcoms

Section B: Music

SUMMER 1: EXAM EXCELLENCE



EXAM EXCELLENCE C1, C2 & C3

I will learn a deep understanding of key products studied across the course. The focus will be on targeted revision, using the 'walking talking mock' methodology to strategically address individual gaps and refine exam technique.

